



### **The Case for Boosting Your Business Intelligence by Expanding Your Business Vocabulary**

1. We admire, value, and respect business intelligence. Many cultures punish the perceived lack of it.
2. Intelligence is a trait of successful people. Intelligence is associated with discipline and commitment.
3. Intelligence protects you by keeping those around you honest.
4. Intelligence, with integrity, goals, and a strategy for your future, is a critical platform for building success.
5. Intelligence is established through language and the concept represented in language associated with events, opportunities, and circumstances.
6. Intelligence makes you a valued, desired, and necessary resource to others. It can make you indispensable.
7. For sure, those seen as intelligent are much more likely to be seen as a good fit for jobs in an organization.
8. Intelligence converts you from a good hire to a strategic hire for a company. Job security.
9. People seek to hang out with and associate with those they perceive as intelligent.
10. People viewed as intelligent are much more likely to be in positions of influence. They make more money. They start businesses.
11. Jobs are more likely to chase intelligence, so the intelligent don't have to work as hard at chasing jobs.
12. As your business vocabulary grows, your business intelligence and confidence grow as well.
13. As they grow, your ability to understand and solve problems increases as well.
14. Being able to adapt and make adjustments in life due to changing circumstances, like economic conditions and disasters, is a function of intelligence.
15. As your intelligence grows, so does your curiosity. And curiosity makes you and the world more interesting.
16. If you want people to take you seriously, know their language. If you want those who impact your income and future to take you seriously, know the language of business.
17. If you go a foreign country without knowing their language or having an interpreter, you are essentially lost.
18. What is the first basis of developing intelligence and maintaining it? It is understanding language.
19. Every person is business person. People begin consuming as an expense at an early age, and over time, they begin to develop income and resources to account for those expenses. Early on, most gain an intuition as to their role in communities and sensing their self-sufficiency in it, or lack of it. The foundation for this is the language of business and language in general.
20. Learning business terms and concepts at an early age accelerates a young person's intuition, as well as their sense that investing their time and their mind creates a financial and mental balance in their favor.
21. If people at an early age don't begin learning the language of business, they miss or delay the opportunity to establish habits and a mental direction toward accomplishing goals and objectives through an established strategy and plan of work.
22. Helping other facilitate an environment for learning is a fascinating opportunity for those willing to invest in people before they ask others to invest in them.

Mastering the Language of Business creates a strong advantage for you because most people are motivated to increase their intelligence and value to others. Many never get or properly use the tools to build the language on which everything else rests. And that's where you come in by creating an opportunity to help people succeed in areas where they want to succeed.